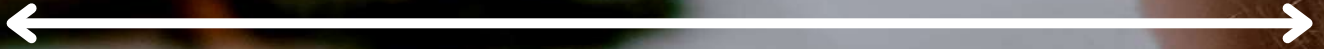




ERNAKULAM BRANCH OF
SICASA

THE INSTITUTE OF CHARTERED ACCOUNTANTS OF INDIA



MERAKI

**BASICS OF
STOCK MARKET**

BY ISHWIN
KAUR

CONTENTS

03

Word of the
month

04

Chairman's
message

05

Secretary's and Vice
Chairman's report

06

Editor's note

07

Basis of Stock
Market

09

Ca-rtoon corner

10

Scrapbook

12

List of Events

13

Google
classrooms



Word of the Month

SANDBAG

'Sandbag' usually means "to hit or stun as if with a sandbag," "to criticize or treat unfairly" or "to hide one's true abilities or purpose in order to deceive people, gain an advantage, etc."

Usage:

She felt sandbagged by some of the feedback in the writing workshop, but resolved to take what was useful and ignore the rest.

CHAIRMAN'S MESSAGE



CA SURESH G

Dear Students,

I hope all of you have attempted the much-awaited exam with fervour and wish for you to come out with flying colours.

The need to inculcate habit of reading

"Reading maketh a full man, conference a ready man and writing an exact man". Reading and imbibing should be an inalienable habit of all professionals. But advent of technology and availability of concise and crisp information on a ready basis through all social media and other platforms made reading habits rather subdued among a large number of people. This is particularly rampant among students. Empirical evidences proved correlation between reading habits and cognitive skills of human being. The more you read the more intellectual and cognitive capacities you will build over a period of time.

Retinal contact with what is written on a paper or other medium and instantaneous impulses in the brain makes a perfect case of focus and building of intuitive capacity. Regular reading over a period of time improves capacity to focus more. It will assist human being to process information quickly and improve brain power with astonishing speed. So I earnestly request all students to start reading. Reading need not necessarily confined to academics alone. It can be anything like fiction, stories, world classics etc. Reading means you are learning new things every day. "Start reading; Start learning"

Building Trust and Ensuring Sustainability

I was fortunate to attend World Congress of Accountants in Mumbai from 18-21 November, 2022. The event is also called Olympics of Accountants. Our Institute

hosted the conference for the first time in its history. It was a well-conceived and well conducted conference, both in terms of content and quality. The conference was abound with who is who of Indian industry and banking sector such as Gautam Adani, Mukesh D Ambani, Swami Baba Ramdev, Deepak Parekh and many more. What attracted my interest was the theme of the conference. It was "building trust and ensuring suitability". The two word have huge ramification. As enunciated by our Hon: Prime Minister Shri Narendra Modi on CA foundation day July 1 2017, the signature of chartered accountants has more value than the signature of Prime Minister of India. It tells everything, building trust and keeping the same intact all along in our professional career for the sake of a wide spectrum of stakeholders.

Next theme of conference was Ensuring Sustainability. All speakers of the conference were unanimous about the fact that, the earth is not inherited to us from our forefathers, rather we borrowed it from our children and grandchildren. So the message is crystal clear. It is the responsibility of each one of us to protect and preserve our mother earth for future generations. We can do this as Tony Robbins said "the only impossible journey is the one you never begin". So, begin the journey now itself.

Happy reading !

SECRETARY'S REPORT

Dear Readers,

November has come to an end and what an outstanding month it was. I hope all your examination stress is relieved by attending our activities of November.

Our activities began with a need-based donation drive for supporting the needy children. This activity was done in collaboration 'Charitism' an organization which supports the deserving around us. For our artist friends we had an amazing face painting competition and it produced some elegant paintings. The venue also hosted 'Football auction' on the same day, where by our smart bidders and their money management skills were exposed.

We also conducted a two-day seminar on Capital Market in association with Geojit Financial Services Ltd at their Corporate Office at Kochi. This was a great experience to the participants as they got the opportunity to interact with the veterans of the stock market.

We have some cool activities in mind for the upcoming months. We expect nothing less than the best from you. Thank you for the immense support.



POORNENDU M NAIR
SRO 0599836

VICE CHAIRMAN'S REPORT

Dear Readers,

Finally, we enter the last month of the calendar year and what an amazing year this has been. The month of November was packed with a lot of activities and I believe that it really was really a refresher after the November 22 examinations.

We began the monthly activities by launching a need-based donation drive for supporting needy children. This activity was done in collaboration with an NGO named 'Chartism'. Face painting competition was another exciting event in November where we discovered some amazing artists and some really cool paintings. On the same day, the football auction was also held the venue saw a bunch of talented bidders and their money management skills.

Looking at the academic side, we had a two-day seminar on Capital Market in association with Geojit Financial Services Ltd at their Corporate Office at Kochi. The students got the opportunity to interact with the experts and attend the seminars as well.

The month of December will also be filled with some interesting events and we really expect your support at the best. Wishing everyone a productive and successful month ahead.

Happy reading!



BINJOEL P JOHN
SRO 0680795



SHOIB SHOUKATH



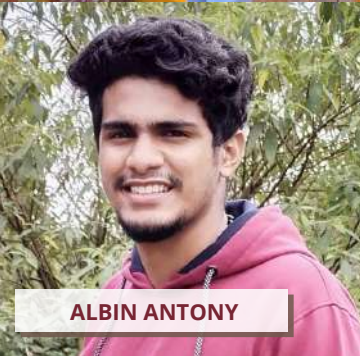
SUMI SUNNY



DEVIKA NISHU



SRUTHI RAMANATHAN



ALBIN ANTONY



ANOOP V A

Editor's Note

World Children's Day is celebrated on 20th of November every year by The United Nations Children's Fund (UNICEF). The history of November 20th marks the day on which the Assembly adopted the Declaration of the Rights of the Child, in 1959, and the Convention on the Rights of the Child, in 1989. It is celebrated each year to promote international togetherness, awareness among children worldwide, and improving children's welfare.

The theme unfolded for this year is 'Inclusion for every child'. This day offers each of us an inspirational point to advocate, promote and acknowledge children's rights by translating them into dialogues and actions that helps in building a better world for children. The current issue of MERAKI incorporates this theme.

In honour of World Children's Day, we held "Need Based Donation Drive" collaborating with an NGO. The month was filled a bundle of charismatic activities such as football auction, face painting competition, industrial visit along educational tour, a two day seminar on capital market and concluded with essay writing competition. We are grateful for the participants and their interest in such events. We also wish that more students make valuable contributions towards the making of our newsletter.

Assuring our readers more knowledgeable content through MERAKI and terrific events in the forthcoming month.

Happy Reading !!

Basics Of Stock Market

Ishwin Kaur , CRO0691148

Hello everyone. Greetings to all.

Hey all the Stock Market Enthusiasts, you definitely might have heard about the famous quote by Benjamin Graham - "In the short run, the market is a voting machine, but in the long run it is a weighing machine."

Well, many of us fail to exactly understand the deeper crux of the above-mentioned quote. But before dwelling deep into it, let's try to understand the basics of stock market first!

1. Square Off - Squaring off is a trading style that day traders use to make profit from the market volatility. The trader buys a number of stocks of one company and sells them off on the same day at a higher price usually, which gives the trader an amount of profit or vice versa.

2. Stop loss - stop loss order which is also known as stop market order is an order which is placed in advance to buy or sell a security when it reaches a certain price point. Stop loss orders help to reduce or limit the loss of a trader on a position in the security. It can be used for both short term as well as long term trading.

3. Candlestick chart - these charts are used to display information about an asset's price changes. Candlestick chart method are often used by traders to determine the changes in the price of the asset based on past patterns. One of the popular components of technical analysis, it makes it easy for traders to interpret price information quickly

4. Saving trading - it is a form of trading that tries to focus on making small gains in medium to short term trends over a particular period of time. These gains despite being similar can provide a significant amount of returns annually as they are made consistently over time.

5. Short Selling - it is a trading practice speculating on the fall in the price of a stock or other securities. Its an innovative technique that only seasoned traders take on. They may use it as leverage, and investors or fund managers can use it as a hedge against the downside risk of a long position in the same or similar protection.

6. Futures – A futures contract is a predetermined contract on the present date made between two parties that don't know each other, to transact a commodity or a financial instrument at a set price on a future date. A buyer in such a contract is called having a long position while the seller is said to be in the short.

7. Options – options are derivative contracts that provide its owners the right to buy or sell securities at a predetermined price within a certain time period.

This time period comes with a specific expiration rate. The trader pays for the option or the right to make the transaction. Put options are traded on various underlying assets, such as stocks, currencies, bonds, commodities.

Well to tell with, these were few of the crucial basics connected with stock market. Hope it was useful. Thank you

CARTOON CORNER



LIYANA RIYAS
SRO0731122



SWETHA S
SRO0701307



Industrial Visit - Varkala

Highlights



Snipsnaps of Nov 2022



 **ERNAKULAM BRANCH OF SICASA OF THE INSTITUTE OF CHARTERED ACCOUNTANTS OF INDIA**

FOOTBALL AUCTION WINNERS

 	 
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KRISHNAGOPAN & ALAN DAVIS **AL RAZAL & ABHIJITH T B**

--- CONGRATULATIONS ---

LIST OF EVENTS

NOVEMBER 19 FACE PAINTING
COMPETITION

NOVEMBER 23 & 24 SEMINAR ON
CAPITAL MARKET

NOVEMBER 29 KICK-OFF
FOOTBALL
TOURNAMENT

GOOGLE CLASSROOM

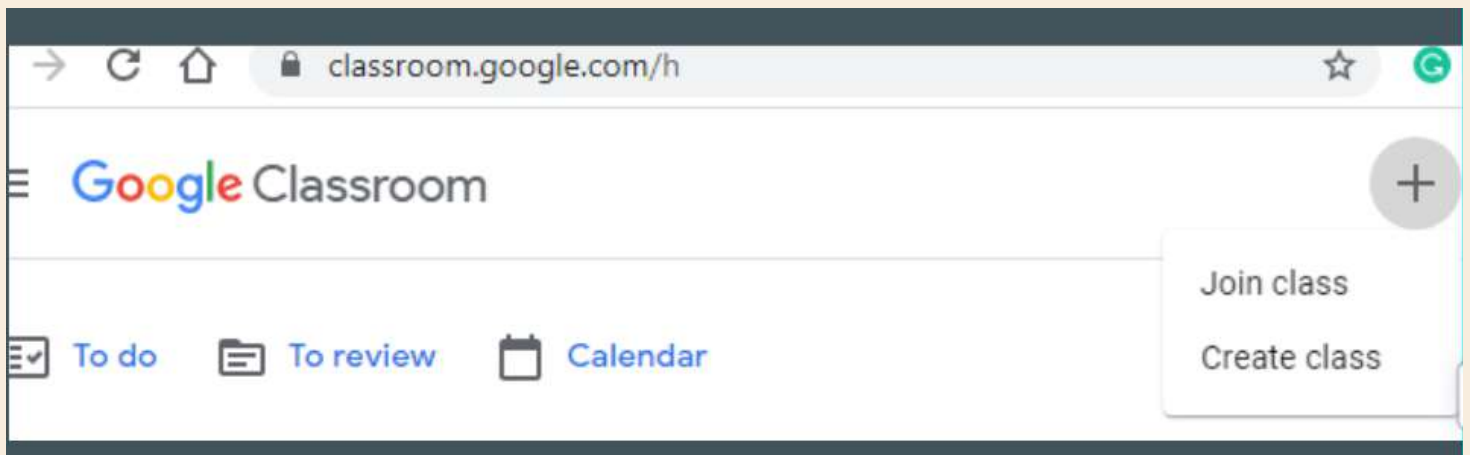
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